

Every Rep's a Leader

11am – 4pm, Saturday 15th July 2017

Unite HQ, 128 Theobald's Road, Holborn,
London, WC1X 8TN.

Every Rep's a Leader

Every representative has to use leadership skills in their role, whether it is in collective bargaining, organising and campaigning, making sure the union is visible in the workplace, or taking on casework.

The strange thing about leadership skills is that most people don't even recognise that they are using them, and few really effective people identify themselves as 'leaders'.

Becoming more aware of your role as a leader in the workplace is essential to being an effective rep. This session for activists and reps will help you:

- make the most **efficient** use of your precious time;
- **inspire** a wider circle of members to become active so that the work is more evenly spread out;
- ensure that your activities have greater **impact**; and
- recruit new members to give you more **power** in the workplace.

But the benefits of effective leadership do not stop with union activities. These skills will help you in all walks of life, including your job and political and leisure activities.

Join us for a day's leadership training day, and talk to us about how Unite can help you can improve your leadership skills even further.

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11:00 - 11:15 Opening Session

Introductions, welcome and outline of the day.

11:15 - 12:00 Sharon Graham

Inspirational Speaker and Discussion

Sharon Graham is the Director of Organising for Unite. She is responsible for the Work, Voice, Pay campaign and many others involving what Unite calls 'Leverage' tactics – the strategy of identifying and targeting the employer's weak spots and then developing high-impact campaigns. Sharon will talk about how the Organising department develops leaders amongst the membership and revitalises union organising.

12:00 - 12:30 Lunch provided by the branch.

13:30 - 14:30 Kshama Sawant

Short Film and Discussion

Kshama Sawant is a Socialist Alternative city councillor in Seattle who led the successful struggle for the \$15 minimum wage. Kshama is a seasoned working class activist who wouldn't accept the impossibility of building a fairer society. She went on to build a campaign alongside the most poorly paid and insecure workers in the US. We will be showing a short interview with Kshama made especially for the Branch in which Kshama talks about her leadership style and how to mobilise in a challenging context.

14:30 - 14:45 Break

14:45 - 15:30 Leading in Your Workplace

Suzanne Muna

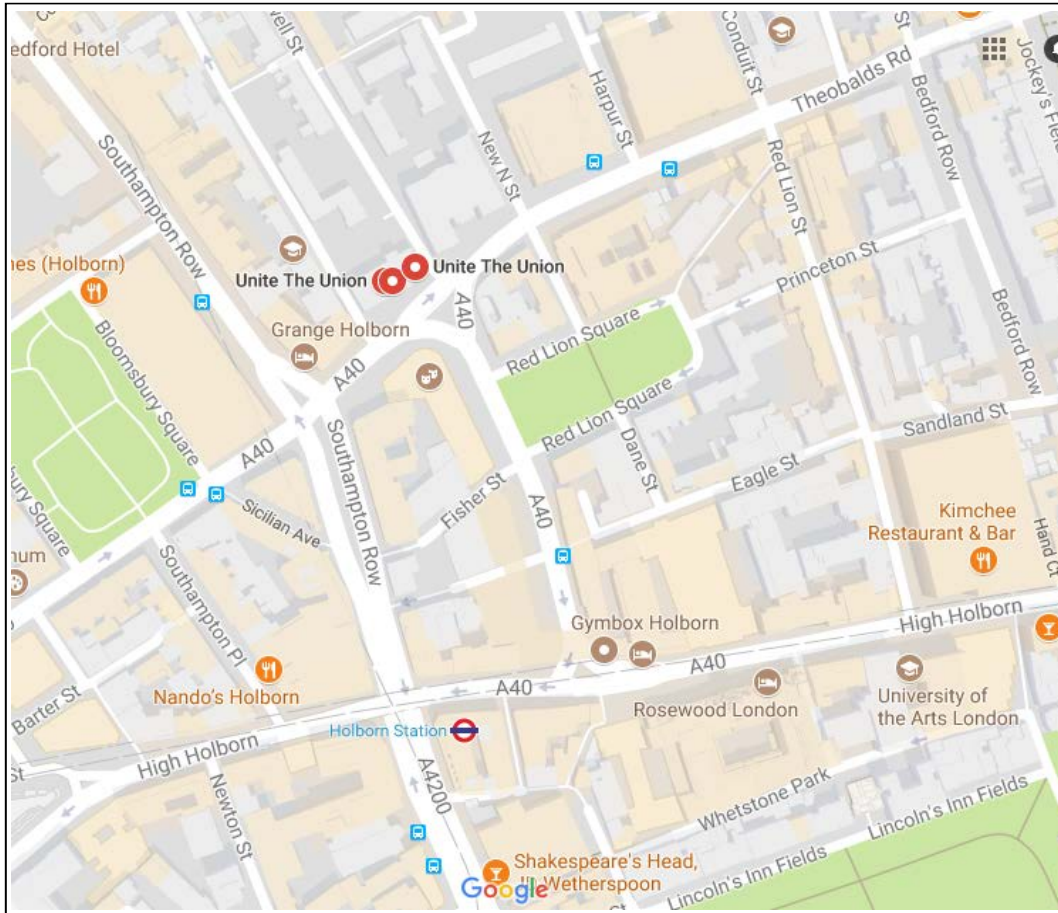
A practical action planning session. We will use this space to think through how we will use what we have learned about leadership methods to build the unions in our own workplaces more effectively.

15:30 - 16:00 Closing Session - Suzanne Muna, Branch Sec

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PUBLIC TRANSPORT

Underground Stations:

Russell Square, Holborn, Tottenham Court Road or Chancery Lane.

Bus Stops:

On Southampton Row 59, 68, 91, 168, 188

On Kingsway 1, 171, 243, 521

On Theobald's Road 19, 38, 55, 243

On High Holborn 8, 25, 242, 521

On Red Lion Square 8, 25, 98, 242, 521

On Chancery Lane 8, 25, 242, 341