

Winning in The Workplace

❖ Session Aims



Whenever we're in dispute with the bosses, whether over pay, changed shifts, or the failure to create a diverse and inclusive workplace, a campaign always dramatically increases our chances of winning.

❖ Training Content

Campaigning might seem scary, but it's a skill everyone can learn, and is vital for reps and activists. Whatever the level of union organisation or recognition, this session will help you:

- Learn leadership skills and gain confidence as an organiser.
- Learn how to develop and apply a winning campaign strategy
- Increase your power to influence management, with or without union recognition
- Raise the union profile and thereby recruit.

❖ Details

- 11am - 2pm
- **Saturday 30th March**
- Unite HQ, 128 Theobalds Road, London WC1X 8TN
- Lunch included.

❖ Outline

Each session will start with a 10-15 minute outline, followed by a group discussion

11.00-11.15 - Introductions

11.15-12.30 - Nine Steps to Developing a Campaign - Part I

12.30-13.00 - Lunch - provided by the Branch

13.00-13.45 - Nine Steps to Developing a Campaign - Part II

13.45-14.00 - Review and questions
